

Vacation In Paradise Sweepstakes Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: Vacation In Paradise Sweepstakes (the "Sweepstakes") is open only to legal residents of the fifty (50) United States (including the District of Columbia) and Canada (excluding Quebec), who are at least eighteen (18) years old at the time of entry. Employees, officers, and representatives of Choice Hotels International Services Corp. ("Sponsor"), Choice Hotels International, Inc., Merkle Inc. ("Administrator"), AMResorts, and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Sweepstakes is subject to all applicable federal, state, provincial, municipal, territorial and local laws and regulations and is void in Quebec and where prohibited by law. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor: Choice Hotels International Services Corp., 1 Choice Hotels Circle, Suite 400 Rockville, MD 20850, U.S.A. **Administrator:** Merkle Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075, U.S.A.

3. Timing: The Sweepstakes begins on October 22, 2020 at 12:00 a.m. United States Eastern Time ("ET"), ends on December 27, 2020 at 11:59 p.m. ET (the "Promotion Period"), and consists of ten (10) entry periods (each a "Entry Period") as well as a grand prize entry period (the "Grand Prize Entry Period") that coincides with the Promotion Period as set forth below.

Entry Period	Start Date	End Date	Mail-In Postmark Date	Mail-In Received By Date	Approximate Draw Date/Winner Notification Date
1	October 22, 2020	October 28, 2020	October 28, 2020	November 4, 2020	November 9, 2020
2	October 29, 2020	November 4, 2020	November 4, 2020	November 11, 2020	November 16, 2020
3	November 5, 2020	November 11, 2020	November 11, 2020	November 18, 2020	November 23, 2020
4	November 12, 2020	November 18, 2020	November 18, 2020	November 25, 2020	November 30, 2020
5	November 19, 2020	November 25, 2020	November 25, 2020	December 2, 2020	December 7, 2020
6	November 26, 2020	December 2, 2020	December 2, 2020	December 9, 2020	December 14, 2020
7	December 3, 2020	December 9, 2020	December 9, 2020	December 16, 2020	December 21, 2020
8	December 10, 2020	December 16, 2020	December 16, 2020	December 23, 2020	December 28, 2020
9	December 17, 2020	December 23, 2020	December 23, 2020	December 30, 2020	January 4, 2021
10	December 24, 2020	December 27, 2020	December 28, 2020	January 5, 2021	January 11, 2021
Grand Prize	October 22, 2020	December 27, 2020	December 28, 2020	January 5, 2021	January 11, 2021

Administrator's computer is the official time-keeping device for the Sweepstakes.

4. How to Enter: During the Promotion Period, visit <http://www.vacationinparadiseweeps.com/> ("Website") and complete and submit the promotion registration form, which will require a valid email address to receive one (1) Sweepstakes entry into the applicable Entry Period drawing and one (1) Sweepstakes entry into the Grand Prize Entry Period drawing. Limit: You may enter one time per day during the Promotion Period. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being the authorized account holder.

Bonus Sweepstakes Entries: After you register or log into the Website, you may earn bonus Sweepstakes entries, as described below:

a. Take the Personality Quiz: During the Promotion Period, after you've registered for the Sweepstakes only, follow the links and instructions to take the personality quiz to receive one (1) bonus Sweepstakes entry into the applicable Entry Period drawing and one (1) bonus Sweepstakes entry into the Grand Prize Entry Period drawing. Limit: Each entrant can take this action one (1) time during the Promotion Period.

b. Watch the "Take a Peek at Paradise" Video: During the Promotion Period, follow the links and instructions to watch the provided video to receive one (1) bonus Sweepstakes entry into the applicable Entry Period drawing and one (1) bonus Sweepstakes entry into the Grand Prize Entry Period drawing. Limit: Each entrant can take this action one (1) time during the Promotion Period.

c. Tell-A-Friend via Email and Twitter (for U.S. Entrants only):

1. Tell A Friend: During the Promotion Period, you will be invited to submit the names and email addresses of up to three (3) friends per entry period **who must be a resident of the U.S and eligible to enter the Promotion**. Each person that you refer will receive an email notifying him or her about the Promotion. You may only refer persons with whom you have an existing relationship. Limit: You will receive one (1) bonus Sweepstakes entry into the applicable Entry Period drawing and one (1) bonus Sweepstakes entry into the Grand Prize Entry Period drawing for each referral.

2. Twitter: During the Promotion Period, follow the links and instructions to share this Sweepstakes on Twitter by clicking on the link to tweet the prepopulated message. You will receive one (1) bonus Sweepstakes entry into the applicable Entry Period drawing and one (1) bonus Sweepstakes entry into the Grand Prize Entry Period drawing. Limit: Each U.S. entrant may receive up to three (3) additional Sweepstakes entries, per day, during the Promotion Period for either sharing via email or Twitter or a combination, as described above.

d. Share on Twitter (for Canadian Entrants only): During the Promotion Period, follow the links and instructions to share this Sweepstakes on Twitter by clicking on the link to tweet the prepopulated message. You will receive three (3) bonus Sweepstakes entries into the applicable Entry Period drawing and three (3) bonus Sweepstakes entries into the Grand Prize Entry Period drawing. Limit: Each Canadian entrant may receive up to three (3) additional Sweepstakes entries, per day, during the Promotion Period.

e. Book Hotel Stay Through Choice Hotels Website: During the Promotion Period, book a valid reservation at a Choice Hotels property on the Choice Hotels website (choicehotels.com) between October 22, 2020 and December 27, 2020. Most stays are "qualifying stays" EXCEPT: stays booked at Friends and Family Discount Program (LFF) rates, Employee Discount Program

(SED) rates, and International Employee Discount Program (LEMP) rates. After booking is complete, you will be presented with a secret word. Visit the Website, register or login to the Website, as outlined above and input the secret word where prompted. You will receive five (5) bonus Sweepstakes entries into the applicable Entry Period drawing and five (5) bonus Sweepstakes entries into the Grand Prize Entry Period drawing.

*To earn additional entries without booking a qualifying stay at a Choice Hotels property, hand print your name, address, phone number, email address, and date of birth on a 3" x 5" piece of paper and mail it in an envelope with proper postage to "Vacation In Paradise Sweepstakes" – Choice Hotels Stay, Department 843292, P.O. Box 5110, Kalamazoo, MI 49003-5110. You will receive five (5) bonus Sweepstakes entries into the applicable Entry Period drawing and five (5) bonus Sweepstakes entries into the Grand Prize Entry Period drawing. All mail-in entries must be handwritten and must be postmarked by the applicable Entry Period and received within five (5) business days later. All entries become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified.

Limit: Each entrant may receive up to five (5) additional Sweepstakes entries during the Promotion Period for either booking a valid reservation or mailing in, as described above.

- f. Book an Ascend® All-Inclusive Resort Through Choice Hotels: During the Promotion Period, book a valid vacation at a participating Ascend All-Inclusive Resort** through Choice Hotels (choicehotels.com) between October 22, 2020 and December 27, 2020. Once complete, you will be presented with a secret word. Visit the Website, register or login to the Website, as outlined above and input the secret word where prompted. You will receive ten (10) bonus Sweepstakes entries into the applicable Entry Period drawing and ten (10) bonus Sweepstakes entries into the Grand Prize Entry Period drawing.

**To earn additional entries without booking a valid AMResorts, hand print your name, address, phone number, email address, and date of birth on a 3" x 5" piece of paper and mail it in an envelope with proper postage to "Vacation In Paradise Sweepstakes" – AMResorts, Department 843292, P.O. Box 5110, Kalamazoo, MI 49003-5110. You will receive ten (10) bonus Sweepstakes entries into the applicable Entry Period drawing and ten (10) bonus Sweepstakes entries into the Grand Prize Entry Period drawing. All mail-in entries must be handwritten and must be postmarked by the applicable Entry Period and received within five (5) business days later. All entries become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified.

Limit: Each entrant can take this action one (1) time during the Promotion Period and may receive up to ten (10) additional Sweepstakes entries for either booking a valid vacation or mailing in, as described above.

- g. Sign Up For Choice Privileges: If you're not already a Choice Privileges® Rewards Program member, you will receive a bonus entry if you sign up during the Promotion Period. Choice Privileges membership is free; membership details may be reviewed at <https://www.choicehotels.com/choice-privileges>. You will receive five (5) bonus Sweepstakes entries into the applicable Entry Period drawing and five (5) bonus Sweepstakes entries into the Grand Prize Entry Period drawing. Limit: Each entrant can take this action one (1) time during the Promotion Period.
- h. Download the Choice Hotels App: During the Promotion Period, download the Choice Hotels mobile app ("App") to a mobile device, if you haven't done so previously. The App is free but subject to the listed terms and conditions described within the App. Standard data charges may apply; see carrier for details. If you've previously downloaded the App, launch the App during the

Promotion Period. You will be presented with a secret word. Visit the Website, register or login to the Website, as outlined above and input the secret word where prompted. You will receive five (5) bonus Sweepstakes entries into the applicable Entry Period drawing and five (5) bonus Sweepstakes entries into the Grand Prize Entry Period drawing. Limit: Each entrant can take this action one (1) time during the Promotion Period.

xTo earn additional entries without downloading the App, hand print your name, address, phone number, email address, and date of birth on a 3" x 5" piece of paper and mail it in an envelope with proper postage to "Vacation In Paradise Sweepstakes" – App," Department 843292, P.O. Box 5110, Kalamazoo, MI 49003-5110. You will receive five (5) bonus Sweepstakes entries into the applicable Entry Period drawing and five (5) bonus Sweepstakes entries into the Grand Prize Entry Period drawing. All mail-in entries must be handwritten and must be postmarked by the applicable Entry Period and received within five (5) business days later. All entries become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified.

- i. Book Through the Choice Hotels App: During the Promotion Period, book a valid reservation† at a Choice Hotels property, using the Choice Hotels mobile app. Most stays are "qualifying stays" EXCEPT: stays booked at Friends and Family Discount Program (LFF) rates, Employee Discount Program (SED) rates, and International Employee Discount Program (LEMP) rates. Download App to a mobile device, if you haven't done so previously. The App is free but subject to the listed terms and conditions described within the App. Standard data charges may apply; see carrier for details. After booking is complete, you will be presented with a secret word. Visit the Website, register or login to the Website, as outlined above and input the secret word where prompted. You will receive five (5) bonus Sweepstakes entries into the applicable Entry Period drawing and five (5) bonus Sweepstakes entries into the Grand Prize Entry Period drawing.

†To earn an additional entry without booking a valid reservation at a Choice Hotels property through the App, hand print your name, address, phone number, email address, and date of birth on a 3" x 5" piece of paper and mail it in an envelope with proper postage to "Vacation In Paradise Sweepstakes" – App Booking," Department 843292, P.O. Box 5110, Kalamazoo, MI 49003-5110. You will receive five (5) bonus Sweepstakes entries into the applicable Entry Period drawing and five (5) bonus Sweepstakes entries into the Grand Prize Entry Period drawing. All mail-in entries must be handwritten and must be postmarked by the applicable Entry Period and received within five (5) business days later. All entries become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified.

Limit: Each entrant can take this action one (1) time during the Promotion Period and may receive up to five (5) additional Sweepstakes entries for either booking a valid reservation through the app or mailing in, as described above.

- j. Visit the "Choice Hotels Offers" page: During the Promotion Period, follow the links and instructions to visit the Choice Hotels Offers page. You will receive three (3) bonus Sweepstakes entries into the applicable Entry Period drawing and three (3) bonus Sweepstakes entries into the Grand Prize Entry Period drawing. Limit: Each entrant can take this action one (1) time per day during the Promotion Period.
- k. Read "The Points Guy" article and Locate the "Secret Word": During the Promotion Period, visit "The Points Guy" webpage and read any article on the webpage. When doing so, locate a secret word within an articlexx. Then, visit the Website, register or login to the Website, as outlined above and input the secret word where prompted. You will receive two (2) bonus Sweepstakes entries into the applicable Entry Period drawing and two (2) bonus Sweepstakes entries into the

Grand Prize Entry Period drawing.

xxTo earn additional entries without locating the secret word, hand print your name, address, phone number, email address, and date of birth on a 3" x 5" piece of paper and mail it in an envelope with proper postage to "Vacation In Paradise Sweepstakes" – The Points Guy," Department 843292, P.O. Box 5110, Kalamazoo, MI 49003-5110. You will receive two (2) bonus Sweepstakes entries into the applicable Entry Period drawing and two (2) bonus Sweepstakes entries into the Grand Prize Entry Period drawing. All mail-in entries must be handwritten and must be postmarked by the applicable Entry Period and received within five (5) business days later. All entries become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified.

Limit: Each entrant can take this action one (1) time during the Promotion Period and may receive up to two (2) additional Sweepstakes entries for either locating and entering the secret word or mailing in, as described above.

- I. Watch "The Points Guy" Instagram Stories and Locate the "Secret Word": During the Promotion Period, "follow" @thepointsguy on Instagram, if you're not already doing so. Then, view the @thepointsguy Instagram Stories. When doing so, locate a secret word within the Instagram Stories††. Finally, visit the Website, register or login to the Website, as outlined above and input the secret word where prompted. You will receive one (1) bonus Sweepstakes entry into the applicable Entry Period drawing and one (1) bonus Sweepstakes entry into the Grand Prize Entry Period drawing.

††To earn an additional entry without locating the secret word, hand print your name, address, phone number, email address, and date of birth on a 3" x 5" piece of paper and mail it in an envelope with proper postage to "Vacation In Paradise Sweepstakes" – Instagram," Department 843292, P.O. Box 5110, Kalamazoo, MI 49003-5110. You will receive one (1) bonus Sweepstakes entry into the applicable Entry Period drawing and one (1) bonus Sweepstakes entry into the Grand Prize Entry Period drawing. All mail-in entries must be handwritten and must be postmarked by the applicable Entry Period and received within five (5) business days later. All entries become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified.

Limit: Each entrant can take this action one (1) time during the Promotion Period and may receive up to one (1) additional Sweepstakes entry for either locating and entering the secret word or mailing in, as described above.

5. Drawings: Administrator is an independent judging organization, whose decisions as to the administration and operation of the Sweepstakes and the selection of the potential winners are final and binding in all matters related to the Sweepstakes. Administrator will randomly select the potential Sweepstakes winners from all eligible entries received during the applicable Entry Period/Grand Prize Entry Period on or around the dates listed above in Section 3. Non-winning Sweepstakes entries will carryover into any subsequent Entry Period drawing. The potential winners will be notified by mail, email or phone. Except where prohibited, each potential winner (parent/legal guardian if a winner is a minor in his/her place of residence) will be required to sign and return a Declaration of Compliance, Liability and Publicity Release, which must be received by Administrator within five (5) days of the date notice or attempted notice is sent, in order to claim his/her prize. If any potential winner is a Canadian resident he/she will be required to answer a time limited skill testing question without assistance, in order to be eligible to receive a prize and he/she will be required to complete IRS Form W-8BEN. Receiving a prize is contingent upon compliance with these Official Rules. If a potential winner cannot be contacted, fails to sign and return the Declaration of Compliance, Liability and Publicity Release or provide any other

requested information within the required time period (if applicable), fails to answer the skill-testing question correctly (if applicable), or prize is returned as undeliverable, potential winner forfeits the prize. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the prize will remain un-awarded.

6. Prizes: Winners must be a Choice Privileges member in order to claim prize.

ONE (1) GRAND PRIZE: Grand Prize winner will receive a four (4) night stay for up to four (4) individuals at winner's choice of a Dreams Resorts & Spa and one (1) \$2,000 Visa® Prepaid Card. Winner of this prize will receive an email from notification@prepaiddigitalsolutions.com that prompts them to select either a physical or virtual Visa Prepaid Card. Visa® Prepaid Card. Card is issued by The Bancorp Bank, Member FDIC, pursuant to a license from Visa U.S.A. Inc. Use your Visa Prepaid card anywhere Visa debit cards are accepted in the United States and U.S. Territories. The card may not be used at any merchant, including internet and mail or telephone order merchants, outside of the United States and U.S. Territories. Approximate Retail Value ("ARV"): \$5,087 USD.

One (1) of the following prizes will be randomly allocated for each Entry Period 1 – 10.

TWO (2) "ZOETRY WELLNESS & SPA RESORTS" PRIZES: Each winner will receive a four (4) night stay for two (2) individuals at winner's choice of a Zoetry Wellness & Spa Resorts and one (1) \$1,000 Visa® Prepaid Card. Winner of this prize will receive an email from notification@prepaiddigitalsolutions.com that prompts them to select either a physical or virtual Visa Prepaid Card. Visa® Prepaid Card. Card is issued by The Bancorp Bank, Member FDIC, pursuant to a license from Visa U.S.A. Inc. Use your Visa Prepaid card anywhere Visa debit cards are accepted in the United States and U.S. Territories. The card may not be used at any merchant, including internet and mail or telephone order merchants, outside of the United States and U.S. Territories. ARV: \$4,032 USD.

TWO (2) "SECRETS RESORTS & SPAS" PRIZES: Each winner will receive a four (4) night stay for two (2) individuals at winner's choice of a Secrets Resorts & Spas and one (1) \$1,000 Visa® Prepaid Card. Winner of this prize will receive an email from notification@prepaiddigitalsolutions.com that prompts them to select either a physical or virtual Visa Prepaid Card. Visa® Prepaid Card. Card is issued by The Bancorp Bank, Member FDIC, pursuant to a license from Visa U.S.A. Inc. Use your Visa Prepaid card anywhere Visa debit cards are accepted in the United States and U.S. Territories. The card may not be used at any merchant, including internet and mail or telephone order merchants, outside of the United States and U.S. Territories. ARV: \$3,084 USD.

TWO (2) "BREATHLESS RESORTS & SPAS" PRIZES: Each winner will receive a four (4) night stay for two (2) individuals at winner's choice of a Breathless Resorts & Spas and one (1) \$1,000 Visa® Prepaid Card. Winner of this prize will receive an email from notification@prepaiddigitalsolutions.com that prompts them to select either a physical or virtual Visa Prepaid Card. Visa® Prepaid Card. Card is issued by The Bancorp Bank, Member FDIC, pursuant to a license from Visa U.S.A. Inc. Use your Visa Prepaid card anywhere Visa debit cards are accepted in the United States and U.S. Territories. The card may not be used at any merchant, including internet and mail or telephone order merchants, outside of the United States and U.S. Territories. ARV: \$2,940 USD.

TWO (2) "NOW RESORTS & SPAS" PRIZES: Each winner will receive a four (4) night stay for two (2) individuals at winner's choice of a Now Resorts & Spas and one (1) \$1,000 Visa® Prepaid Card. Winner of this prize will receive an email from notification@prepaiddigitalsolutions.com that prompts them to select either a physical or virtual Visa Prepaid Card. Visa® Prepaid Card. Card is issued by The Bancorp Bank, Member FDIC, pursuant to a license from Visa U.S.A. Inc. Use your Visa Prepaid card anywhere Visa debit cards are accepted in the United States and U.S. Territories. The card may not be used at any merchant, including internet and mail or telephone order merchants, outside of the United States and U.S. Territories. ARV: \$2,488 USD.

TWO (2) "SUNSCAPE RESORTS & SPAS" PRIZES: Each winner will receive a four (4) night stay for two (2) individuals at winner's choice of a Sunscape Resorts & Spas and one (1) \$1,000 Visa® Prepaid Card. Winner of this prize will receive an email from

notification@prepaiddigitalsolutions.com that prompts them to select either a physical or virtual Visa Prepaid Card. Visa® Prepaid Card. Card is issued by The Bancorp Bank, Member FDIC, pursuant to a license from Visa U.S.A. Inc. Use your Visa Prepaid card anywhere Visa debit cards are accepted in the United States and U.S. Territories. The card may not be used at any merchant, including internet and mail or telephone order merchants, outside of the United States and U.S. Territories. ARV: \$2,056 USD.

Prizes not valid for stay at any resort location in Spain. The stay portion of each prize is fulfilled as a voucher. Vouchers are valid for stays through December 22, 2021, only, are subject to resort availability, and are subject to the blackout dates listed below.

Blackout dates:

November 25-29, 2020
December 22-31, 2020
February 11 – February 15, 2021
March 27 – April 3, 2021
November 23 – November 27, 2021

Stays must be booked through the AMResorts call center at 800-597-4761; **let them know that you have a voucher for the stay.**

For All Prizes: Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning an Entry Period 1 – 12 Prize depend on the number of eligible entries received during the applicable Entry Period. Odds of winning the Grand Prize depend on the number of eligible entries received during the Promotion Period. Limit: of one (1) prize per person. Total ARV for all prizes: \$34,287 USD.

U. S. Tax Liabilities: If a winner is a resident of the United States, they will receive an IRS form 1099 and will be responsible for all taxes associated with acceptance of the prize. If a winner is a resident of Canada, Sponsor will gross up the prize value in an amount to satisfy the 30% withholding requirement. The withholding amount will be submitted to the US taxing authority IRS (the United States tax agency) as required by law and winner will receive a U.S tax form 1042 from the Sponsor reflecting the total value of the prize, including the gross up amount and the withholding amount submitted to the IRS will be noted separately.

7. Release: By receipt of any prize, winner agrees to release and hold harmless Sponsor, Choice Hotels International, Inc., AMResorts, Instagram, LLC, Administrator, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize.

8. Publicity: Except where prohibited, participation in the Sweepstakes constitutes each winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state or province for promotional purposes in any media, worldwide, without further payment or consideration.

9. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and,

should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, if it is possible. If the Sweepstakes, or any part of it, is discontinued for any reason, Sponsor, at its discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

11. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan U.S.A.; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan, U.S.A. without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

12. Entrant's Personal Information: Information collected from entrants is subject to Sponsor's Privacy Policy <https://www.choicehotels.com/legal/privacy-policy>.

13. Winner List: For a winner list, visit <http://bit.ly/37HlpG7>. The winner list will be posted after winner confirmation is complete.

14. Promotion Emails: By participating in the Promotion, you agree to receive emails related to the Promotion including, but not limited to, a registration confirmation email.

15. Unsubscribe: To opt out of future marketing messages from Sponsor, click [here](#).

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AMR is not a participant in or sponsor of this Sweepstakes.